

## WHY DAILY CARE?

Many eye conditions could be avoided with daily eyecare

Over 30 million Americans suffer from inflamed, itchy or crusty eyelids. Ocular irritation can affect people of any age and gender. Inflammatory conditions of the eyelids are caused by bacterial infection and often associated with poor hygiene. The most common symptoms are:

- ✓ Lid margin swelling
- ✓ Irritation
- ✓ Eyelid irritation
- ✓ Puffy Eyes
- ✓ Eye dryness
- ✓ Discharge
- ✓ Burning sensation
- ✓ Itchiness
- ✓ Eyelid redness
- ✓ Watery Eyes

Effectively cleaning the eyelids alleviates many of these symptoms. By using Cliradex Light two or three times daily, patients have experienced relief within two weeks.

Healthy eyes start with clean eyelids.

Use Cliradex Light daily because your eyes demand it.

For external use only. Do not apply directly to the eyes. Reduce frequency of use if redness or dryness occurs. Consult your healthcare professional if you feel any swelling, itching, or irritation. Store at room temperature.

Call:   
(844) 425-4723

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info@cliradex.com

Website:   
www.cliradex.com

# YOUR EYES DEMAND DAILY CARE

<sup>1</sup> Carson C, Brian M, Thomas R. Mechanism of Action of Melaleuca alternifolia (Tea Tree) Oil on Staphylococcus aureus

<sup>2</sup> Determined by Time-Kill, Lysis, Leakage, and Salt Tolerance Assays and Electron Microscopy. AAC. 2002; 46.6: 1914-1920.

<sup>3</sup> Time Kill Study. Available upon request. Bio-Tissue, Inc. 2016.

<sup>4</sup> Tighe S, Gao YY, Tseng SC. Terpinen-4-ol is the Most Active Ingredient of Tea Tree Oil to Kill Demodex Mites. Tvst. 2013; 2.7.2

# Cliradex<sup>®</sup>

LIGHT

CX-094 REV2



## Are you overlooking your eyes in your daily routine?

Your eyes go through so much. They spend hours staring at mobile devices and computer screens. They take a beating from the wind, dust, bacteria and your contact lenses. You probably don't think twice about them until there is a problem. Yet just an extra minute in your daily regimen could go a long way to keeping your eyes happy, healthy and clear.

Your eyes are so important they demand it.



## Introducing Cliradex® Light for gentle everyday eyelid care

Cliradex Light is a new, refreshing and gentle product in eyelid hygiene, specifically formulated for patients with ocular irritation, dry eyes, blepharitis, and meibomian gland dysfunction. Containing 4-Terpeneol - the most important component of tea tree oil - Cliradex Light works by safely and effectively cleaning microorganisms and debris from eyelids.

- Proven efficacy against a wide range of bacteria <sup>1, 2, 3</sup>
- Gentle and safe for everyday use
- Lightweight formula specifically designed for sensitive areas of the face
- Cliradex Light is the only eyelid cleanser with 4-Terpeneol - the most important component of tea tree oil that keeps the eyelids clean and healthy



Kills eyelid bacteria



Non-toxic/  
Non-sensitizing



Easy to use



Does not cause irritation

## USING CLIRADEX® LIGHT IS AS SIMPLE AS:



### STEP 1

Applying the foam with your eyes closed



### STEP 2

Letting it air dry for a minute



### STEP 3

Enjoying the cool sensation of Cliradex Light

