

BREAK THE CYCLE OF CHRONIC BLEPHARITIS

Teach your patients about preventative care.

Over 30 million Americans suffer from inflamed, itchy or crusty eyelids. You see them everyday. For many, it's a constant battle to have eyes that feel and look good.

As you know, many of these symptoms are caused by bacterial activity on and around the eyelids that, if properly cleansed, can be controlled. However, an unaddressed mild irritation can become a more severe ocular issue like blepharitis, affecting quality of vision and appearance.

A preventative care regimen that includes the daily cleaning of ocular surfaces can drastically reduce the symptoms of blepharitis.



CLIRADEX® LIGHT: EVERYDAY SOLUTION FOR A HEALTHY OCULAR ENVIRONMENT

You've learned to trust Cliradex towelettes for severe blepharitis and demodex. We are proud to introduce Cliradex Light foaming cleanser for ocular irritation and mild blepharitis. Cliradex Light is ideal for patients who are in regular contact with the ocular environment (such as contact lens wearers) and may be prone to lid margin disease.

- Gentle and effective at cleaning harmful microorganisms
- Non-prescription
- Portable
- Great for patient compliance
- Preservative-free



Easy To Use



Non-toxic/
Non-sensitizing



Does Not Cause
Irritation



Kills Eyelid
Bacteria

PATIENTS ARE CONCERNED MORE THAN EVER ABOUT WHAT THEY PUT ON THEIR BODY

Cliradex Light is formulated with 4-Terpineol, a natural and organic component derived from tea tree oil. 4-Terpineol is effective against a wide range of microorganisms:

- S. Aureus¹
- Propionibacterium acne²
- Acanthamoeba castellani²
- Trichophyton interdigitale²
- Demodex mites³

Since it is gentle and safe for everyday use, patients are more likely to stay with the regimen minimizing a recurrence of eye conditions.



CHOOSE THE PRODUCT THAT'S RIGHT FOR YOUR PATIENTS



¹ Carson C. Brian M. Thomas R. Mechanism of Action of Melaleuca alternifolia (Tea Tree) Oil on Staphylococcus aureus Determined by Time-Kill, Lysis, Leakage, and Salt Tolerance Assays and Electron Microscopy. AAC. 2002; 46.6: 1914-1920.
² Time Kill Study. Available upon request. Bio-Tissue. Inc. 2016.
³ Tighe s. Gao VY. Tseng SC. Terpinen-4-ol is the Most Active Ingredient of Tea Tree Oil to Kill Demodex Mites. Tvst. 2013; 2.7.2



For external use only. Do not apply directly to the eyes. Reduce frequency of use if redness or dryness occurs. Consult your healthcare professional if you feel any swelling, itching, or irritation. Store at room temperature.

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